

# 2010 Sydney CDI

## International Dressage Event

### *Media Accreditation*

#### **Introduction**



**The CDI Organising Committee recognises and values the role the Media plays in providing news and reporting of events.**

We welcome Media to the event and invite Media to apply for accreditation to cover the 2010 event.

Accreditation is a means of identification and allows access to some restricted areas. It also makes it possible for officials to extend every courtesy to you.

Media representatives will receive Media Passes with free access to the event, (in principle two (2) per publication/type).

Organisers of the 2010 Sydney CDI are solely responsible for determining which organisations and individuals will receive accreditation.

- **Freelance** - This category includes freelance journalists and photographers. For freelance media accreditation, a 'Letter of Assignment' from a recognised media organisation would be appreciated.
- **Photographers:** The Sydney CDI appoints its own photographers and has special arrangements with them.
  - Photographers, who are taking photos for commercial reasons (not for recognised media organisations), will not be issued with accreditation. These photographers can purchase spectator tickets and take photographs from the stands.

#### **How to get accredited**

All accredited media personnel will be issued with accreditation passes, which must be worn and displayed at all times.

All media approved for accreditation at the 2010 Sydney CDI 3-Star will have access to the Media Room, located next to the Event Management Office in the Indoor Arena. More information is included in the Media Fact Sheet.

We would appreciate applications for Media Accreditation by **Monday, 12 April 2010** so that we can send out passes before the event.

Please complete the Accreditation Form on page 2 and return to us.

# 2010 Sydney CDI International Dressage Event

## Press Accreditation Application

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
Media Organisation \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Mob: \_\_\_\_\_ email: \_\_\_\_\_

### Type of Media:

- TV  Radio  Magazine  
 Daily Newspaper  Weekly Newspaper  Other

### Function:

- Journalist  Camera  R/TV Commentator  
 Photographer  Technician  Other

**Photographers:** Do you sell your photographs to competitors or other persons?  Yes  No

Please provide any relevant details:

*Note: The Sydney CDI charges a fee of \$100 per day for photographers taking photos for commercial reasons unless other arrangements are made with the Organisers.*

Do you require a reserved seat in the indoor arena?  Yes  No

Please provide any relevant details:

**Are you a Freelance operator?**  Yes  No

Freelance Accreditation is encouraged but a signed letter of commission from a media outlet would be appreciated.

Please provide any relevant details:

Do you have any physical limitations that would require special arrangements?  Yes  No

If yes, please explain:

### Authorisation, Waiver and Risk Warning

If this Accreditation is approved an Accreditation Pass will be issued by the organisers of the 2010 Sydney CDI 3-Star Event (Dressage NSW on behalf of the Equestrian Australia) for the sole purpose of providing limited access to the designated holder ('the Holder') during this event. This Pass is personal, non-transferable and revocable at any time at Organisers sole discretion. Unauthorized use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises. The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending the 2010 Sydney CDI 3-Star, and agrees to indemnify and hold harmless the Organising Committee, Dressage NSW and the Equestrian Federation of Australia, from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the 2010 Sydney CDI 3-Star. The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the 2010 Sydney CDI 3-Star if it breaches any licensing contracts agreed to by the 2010 Sydney CDI 3-Star Organisers. The Holder irrevocably consents to the use by 2010 Sydney CDI 3-Star or any third party authorised by it, of photographs, films, tapes or any other visual or audio media of his/her name, likeness, image or voice in any manner whether authorised or not. The Holder also recognizes that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass. Acceptance of an Accreditation Pass constitutes agreement by the Holder of the foregoing conditions.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Return form to: Fax: 02 8824 8069 email: [tvenhaus@tpg.com.au](mailto:tvenhaus@tpg.com.au) or post to:  
Sydney CDI Organising Committee, 28 Sardinia Ave, GLENWOOD, NSW, 2768

Contact details for our Media Officer will be available soon, in the meantime please contact:  
Toni Venhaus: Tel: 02 8824 8065 or 0418 686 781 email: [tvenhaus@tpg.com.au](mailto:tvenhaus@tpg.com.au)